

Randall Fransen

@thats_bananas

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WORK EXPERIENCE

Crispin Porter + Bogusky

Interactive Producer - Integrated | June '10- Current

Producer and Lead Producer on projects for international clients. \$4MM+ in production budgets to date. Specialized in mobile development, Responsive Design, HTML5 / JS animation. Experience in Enterprise IT & allocation tools, matrix environments, full site launch [complex sites / custom CMS], Rich Media, Twitter integration, FB applications WCAG compliance and more. One Show Gold Pencil winner.

Bonnier Mountain Group [Skiing Magazine, Ski Magazine, Warren Miller Films] www.skinet.com/warrenmiller/ <http://www.skinet.com/skiing/>

Digital Experience Director | April '10 - June '10

Interactive Designer/Producer | May '09 - Current

The Catch-all idea/production man for each brand in both publication and online spaces. I produced online content for Warren Miller Entertainment, Skiingmag.com, and Skimag.com. This includes ad production and placement based on site metrics as well as short-form video.

Thought Equity Motion [thoughtequity.com]

Art Director | September '07 - October '08

Extensive experience in managing creative projects to completion. Deliverables include interactive, print advertising, direct mail, broadcast advertising and banner advertising. While there, I redefined the brand personality/style guide and helped manage a complete revision of clip pricing based on market segmentation. Other accomplishments included driving campaigns for brand new products in the stock footage industry and creative solutions to new online features and tools for www.thoughtequity.com.

Co:labs/Baron Modeste [baronmodeste.com]

Owner/Chief Designer | January '07 - July '07

One Man Army. Managing every level of design and prototype production as well as importing goods from Canada, Italy and China. Day to day business operations, design of the product, Q.C., vendor management, creation of all marketing materials including web site, look books and vendor contacts.

Feed the Children

Producer | March '05-January '07

Logistical support for off-site shoots including management of resources for shoots during Hurricane Katrina aftermath, several live concert shoots and in studio shoots.

Ackerman McQueen

Digital Archive Director/Editor | May '04-Feb. '05

Responsible for all mechanical art for each office and maintained 3 separate servers while cataloging and accessing over 7TB of information every day. Secondary responsibilities included interfacing with clients, broadcast editing, focus groups, print production, and managing the department.

EDUCATION

University of Oklahoma Fall '01- Spring '04

Bachelor of Fine Arts May 2004

Media and Time-based Art

Art History Minor

English Minor

Film Studies Minor

Oklahoma State University Fall '99 - Spring '01

Undergraduate studies in English, Film and German

ME

#HipHop #Cycling #PeanutButter #Ski #WhiskeyScotchBourbon #Dogs #NotInThatOrder

Life's greatest ambition: Recreate "Smooth Criminal" music video playing the part of Michael Jackson