

Randall Fransen
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EDUCATION

University of Oklahoma *Fall '01- spring '04*

Bachelor of Fine Arts May 2004
Media and Time-based Art
Art History Minor
English Minor
Film Studies Minor

Oklahoma State University *Fall '99 - spring '01*

Undergraduate studies in English, Film and German

Putnam City North High School

Diploma with Distinction

WORK EXPERIENCE

Bonnier Mountain Group [Skiing Magazine, Ski Magazine, Warren Miller Films]

Interactive Designer/Producer *May '09 - Current*

The Catch-all idea/production man for each brand in both publication and online spaces. I produce online content for Warren Miller Entertainment, Skiingmag.com, and Skimag.com. This includes ad production and placement based on site metrics as well as short-form video.

Thought Equity Motion

Art Director *September '07 - October '08*

Extensive experience in managing creative projects to completion. Deliverables include interactive, print advertising, direct mail, broadcast advertising and banner advertising. While there, I redefined the brand personality/style guide and helped manage a complete revision of clip pricing based on market segmentation. Other accomplishments included driving campaigns for brand new products in the stock footage industry and creative solutions to new online features and tools for www.thoughtequity.com.

Co:labs/Baron Modeste

Owner/Chief Designer *January '07 - July '07*

One Man Army. Managing every level of design and prototype production as well as importing goods from Canada, Italy and China. Day to day business operations, design of the product, Q.C., implementation and construction of all marketing materials including web site, look books, vendor contact and inventory management.

Feed the Children

Producer *March '05-January '07*

Logistical support for off-site shoots including management of resources for shoots during Hurricane Katrina aftermath, several live concert shoots and in studio shoots with FTC's President, Larry Jones.

Ackerman McQueen

Digital Archive Director/Editor *May '04-Feb. '05*

I was responsible for all mechanical artwork for each office and maintained 3 separate servers while cataloging and accessing over 7TB of information every day. Secondary responsibilities included interfacing with clients, broadcast editing, focus groups, print production, and overseeing the rest of my department.

INTERNSHIPS

Eyeboogie Inc. *Summer '03*

Intern for production company, NYC: Producers of "Pop Up Video"

Edgeworx *Summer '03*

Intern for post house, NYC

OK Events *Summer '02*

Intern for Gray Fredrickson, coproducer of The Godfather and Apocalypse Now

AWARDS AND ACHIEVEMENTS

University of Oklahoma

Solo Exhibition, "Sizes" - Firehouse Art Gallery '03

Barnett Fine Arts Scholarship Award '03

Student Art Show Fred Jones Jr. Museum of Fine Arts [juried exhibition]

Oklahoma State University

Johnson O'Connor Research Foundation Scholarship '99

Student Union Activities Board member '99

Interfraternity Council Representative '99

Kappa Sigma

Kappa SigMan of the Year '01

Homecoming Chairman "Nation's Greatest Homecoming" Third Place '01

Philanthropy Chairman '02

Grand Conclave Delegate '00, '01

Rush Chairman '00