

**Randall Fransen**  
1034 Harrison St.  
Denver, CO 80206  
303.681.4747  
rrf@theamalgamprocess.com



## EDUCATION

---

### **University of Oklahoma** *Fall '01- spring '04*

Bachelor of Fine Arts May 2004  
Media and Time-based Art  
Art History Minor  
English Minor  
Film Studies Minor

### **Oklahoma State University** *Fall '99 - spring '01*

Undergraduate studies in English, Film and German

### **Putnam City North High School**

Diploma with Distinction

## WORK EXPERIENCE

---

### **Crispin Porter + Bogusky**

#### **Interactive Producer - Integrated** *July '11- Current*

#### **Jr. Interactive Producer - Integrated** *June '10 - June '11*

Producer and Lead Producer on projects for international clients. \$2MM+ in production budgets my first 12 months. Experience in Agile, Enterprise IT & allocation tools, matrix environments, full site launch [complex sites / custom CMS], iPhone development, mobile browser development, standards/JS animation, HTML5, Rich Media, Twitter integration, FB applications WCAG compliance and more.

### **Bonnier Mountain Group** [*Skiing Magazine, Ski Magazine, Warren Miller Films*]

#### **Digital Experience Director** *April '10 - June '10*

#### **Interactive Designer/Producer** *May '09 - Current*

The Catch-all idea/production man for each brand in both publication and online spaces. I produced online content for Warren Miller Entertainment, Skiingmag.com, and Skimag.com. This includes ad production and placement based on site metrics as well as short-form video.

### **Thought Equity Motion**

#### **Art Director** *September '07 - October '08*

Extensive experience in managing creative projects to completion. Deliverables include interactive, print advertising, direct mail, broadcast advertising and banner advertising. While there, I redefined the brand personality/style guide and helped manage a complete revision of clip pricing based on market segmentation. Other accomplishments included driving campaigns for brand new products in the stock footage industry and creative solutions to new online features and tools for [www.thoughtequity.com](http://www.thoughtequity.com).

### **Co:labs/Baron Modeste** [*baronmodeste.com*]

#### **Owner/Chief Designer** *January '07 - July '07*

One Man Army. Managing every level of design and prototype production as well as importing goods from Canada, Italy and China. Day to day business operations, design of the product, Q.C., implementation and construction of all marketing materials including web site, look books, vendor contact and inventory management.

### **Feed the Children**

#### **Producer** *March '05-January '07*

Logistical support for off-site shoots including management of resources for shoots during Hurricane Katrina aftermath, several live concert shoots and in studio shoots with FTC's President, Larry Jones.

### **Ackerman McQueen**

#### **Digital Archive Director/Editor** *May '04-Feb. '05*

I was responsible for all mechanical artwork for each office and maintained 3 separate servers while cataloging and accessing over 7TB of information every day. Secondary responsibilities included interfacing with clients, broadcast editing, focus groups, print production, and overseeing the rest of my department.